



**SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

**TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**BLEED ZONE: 0.125 inches**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**CUT ZONE FOR HOLE:**

Make sure to avoid placing critical elements (text, images, graphic elements, logos etc.) that may be cut by the doorhanger hole.

**PERFORATION LINE**

**IMPORTANT**

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

**Final Size: 3.5 inches x 11 inches Vertical**  
**Size with Bleed: 3.625 inches x 11.125 inches**