COLOR

- Design with actual colors – Pantone preferred, though we will accept CMYK.
- Please label color values within your artwork.
- Color fill into 10% etched areas must be minimum .008" thick.
- Color fill into 10% etched areas cannot meet – they must have a .02" gap.
- Colors screen printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.

10% SURFACE ETCHING

- Chemicals will be used to etch 10% into the surface of your card.
- Any 10% etched areas must be .03" or more from the card edge.
- Any 10% etched areas must be .02" from any cut-through areas.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.

VARIABLE DATA

- Cards can be labeled individually with numbers, coupon codes, and etc.
  (For Example: 001...002...099...100).
- Variable Data can be silver laser etched or screen printed in color.
- Please provide us the variable data in an excel sheet, the font file, and font size that you would like the variable data to be so that it can be set up for production.
- Variable Barcodes are available to be screen printed onto the cards.

CARD SHAPE

- Cards can be either 3.5X2" (standard) or 3.37X2.12" (CR80 – Credit Card).
- Custom shapes acceptable within product dimensions.
- Please keep corner radius .1" or greater.
  (Right angles not accepted due to safety concerns).